

# MAGICAL TEACHING

I'm Paula, and I work closely with teachers and Heads of English Language Schools. I offer in-depth training designed to help teachers motivate their students and keep them coming back to their language centers. Interested in becoming a Magical Teacher? Let me guide you!



## I KNOW WHAT YOU ARE GOING THROUGH ...

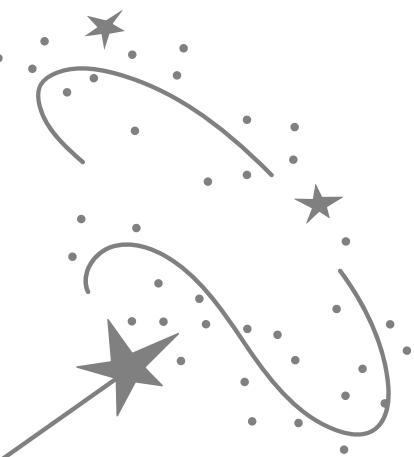
You've attended numerous webinars, saved and organized ideas from the internet to motivate your learners.

You downloaded apps and followed amazing teachers on Instagram and yet you feel overwhelmed and frustrated.



Keep your chin up; there's light at the end of the tunnel.

- ★ Start motivating your students.
- ★ Connect with your learners' needs.
- ★ Grow your language school.
- ★ Enjoy your life as a School Head!





# A little bit


## ABOUT ME

I'm Paula Asad, and I've been an English Language Teacher for over 25 years. I'm also a dedicated teacher-author and advocate for mindful education.

My language school, Dream Up! is the result of my transformative method, MAGICAL TEACHING, which has consistently produced incredible results for students of all levels. It's the method, coupled with my deep passion for teaching, that has propelled my school to new heights.

Now, I'm thrilled to share all my experience in ESL education with you!

Let's team up and make magic happen in the classroom!

HI!!! I'M HAPPY  
YOU ARE HERE!!  
I'M PAULA AND I'D LOVE TO  
HELP YOU HAVE AN IMPACT IN  
YOUR STUDENTS' LIVES AND  
COMMUNITY 



**25 YEARS OF EXPERIENCE**

WORKING AS A HEAD TEACHER AND  
DESIGNING ENGAGING LESSONS!

# Magical Teacher Mentorship

THREE MONTH PLAN  
FOR TEACHERS

## 1 MAGICAL MEET-UP

I would love to schedule a call with you to discuss the challenges you're facing. It could be that you're struggling to find ways to motivate your students, need assistance in designing engaging materials, or perhaps you could benefit from access to ready-made resources. Together, we can explore these issues and find effective solutions to help you overcome these obstacles.

## 2 MENTORING

For three months, I will be in your team collaborating on lesson planning and sharing insights from my 20 years of experience. My goal is to support you in becoming the best teacher you can be.

## 3 PERSONALIZED RESOURCE PACK

Inside the Magical Teaching Mentorship, you'll discover bellringers, daily activities, projects, and teaching hacks that save you hours of work! Plus, you'll join a private community of magical teachers who know how to transform their classrooms into magical learning hubs.



# The Magical Transformation

FOUR MONTH PLAN  
FOR SCHOOL HEADS

## 1 MAGICAL MEET-UP

Let's kick things off with a cozy chat! We'll sit down, grab some coffee or mate, and map out goals together. I want to hear all about your dreams for your language school. Then, I'll observe live classes to spot any challenges that will guide our next steps.

## 2 TAILORED TRAINING SESSIONS

Now that I've scoped out the scene, it's time to dive deep into the enchanting world of the Magical Teaching Transformation! I'll provide specific training sessions focused on the areas that need a boost. Oh, and did I mention? You'll get access to a treasure trove of resources that will have your students spellbound!

## 3 MONITORING

This is where the real fun begins! I'll be keeping a close eye on how things are shaping up. Progress tracking, student engagement monitoring, you name it, I've got it covered! Plus, you'll have all the Excel sheets you need to crunch numbers and tweak your tactics for maximum impact.

## 4 MAGICAL MASTERY STAGE

At this stage, I'll provide feedback, readjust, and make the necessary changes to see your Language School Levitate! So buckle up and get ready for the ride of your life! 🚀🌟



# CHOOSE THE BEST PLAN FOR YOU!



## PACKAGE 1

# \$150

### MAGICAL TEACHER MENTORSHIP

One-on-one consultation to identify your challenges and goals.

Personalized action plan tailored to your specific needs.

Direct feedback and suggestions on your teaching methods and materials that will increase students' motivation.

More than 50 Magical Tech Tools!

Personalized resource pack tailored to your specific teaching needs.

**THREE MONTH MENTORSHIP**

**I'M IN!**

## PACKAGE 2

# \$1200

### UP TO 10 TEACHERS IN YOUR STAFF

Tailored Training Sessions for you (and your teachers!)

Progress Tracking and Assessment Tools.

More than 50 Magical Tech Tools!

Gain exclusive 12-month access to my LIBRARY packed with hundreds of captivating projects, inspiring lesson ideas, interactive games, and dynamic activities to keep your students fully engaged!

Certificate after completing the Three Months Program.

Guest Expert Workshops on leadership!

**FOUR MONTH TRANSFORMATION**

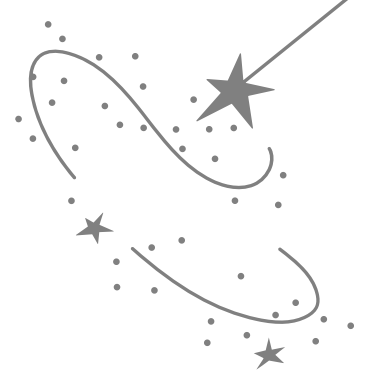
**I'M IN!**

If you have any questions you can email me any time!

Here is my email address:

[theresourcefulenglishteacher@gmail.com](mailto:theresourcefulenglishteacher@gmail.com)





**JOIN RISK FREE  
FOR 15 DAYS**

If within the first 15 days, you regret it for any reason, I will refund you the full amount of money.

**love it**  
**OR I'LL COVER IT!**

**Imagine all the time**

**you'll SAVE!!!!**



- You won't have to attend countless webinars because the secrets of learner motivation are right here and it will take your school to the next level!
- You won't have to teach your staff how to plan well-crafted lessons because I will be there rooting for you!
- You won't have to spend Sunday nights searching for an innovative project, bellringers, or lesson ideas! With my priceless bank of resources, you'll have everything you need right in your pocket!



No  
**More**



- ✓ Excitement
- ✓ Joy
- ✓ Fullfiment
- ✓ Inspiration
- ✓ Empowerment
- ✓ Success

- ✗ Frustrations
- ✗ Insecurities
- ✗ Stress
- ✗ Burnout
- ✗ Anxiety
- ✗ Isolation

Get  
**MORE**  
**OF**



## Is it too expensive?

- ✓ With this program, you'll recover your investment in both direct and indirect economic terms.

## Is it too much time?

- ✓ These aren't magic formulas, but if you follow my step-by-step process, you'll witness your students' engagement skyrocket in just a month!

## Is it too much effort?

- ✓ Change isn't always easy, but with this program, it's as easy as ABC!



**I WANT TO BE PART OF THE MAGIC NOW!**

# STILL WONDERING ABOUT SOMETHING?

I can help you! ❤️

## What exactly is The Magical Teaching Transformation and how does it differ from other teaching approaches?

The Magical Teaching Transformation was developed by Paula while working with her students in her Language School. Faced with unmotivated students who struggled with traditional coursebooks as a means of learning English, Paula sought a more engaging and effective approach. Thus, she combined Project Based Learning with other student-centered learning theories to develop a unique teaching methodology.

## Can I still use my coursebooks while applying The Magical Teaching Transformation?

The answer is a resounding yes! This innovative approach will simply make some subtle changes to your classroom dynamics, empowering your students and fostering a love for learning.

## Are there specific training materials or resources provided to support the implementation of The Magical Teaching Transformation?

There are plenty of resources available for you to explore! From strategies delivered through text or videos to engaging projects and lesson ideas that will make language learning an enjoyable experience for your students.



## NOW YOU CAN ...

- ✓ Reach out to the friends you've been missing and have a cup of tea!
- ✓ Read that book on your night table.
- ✓ Play with your kids!

**Click on the icon and schedule a CALL with me NOW!**

